

J. WALTER THOMPSON COMPANY

November 12, 1942

Mr. Addison R. Taylor  
Princeton University  
Princeton, N. J.

Dear Mr. Taylor:

RE: P. Lorillard Company

Enclosed are the Old Gold Commercials  
to be used on the Campus News Program for  
the week beginning November 16th.

Very truly yours,

J. WALTER THOMPSON COMPANY

E.W. Jelsik/s  
Enc.

*Filed*  
*[Signature]*